



REGIONAL CAREER NETWORKING DAYS

MARCH 16-18 | 9 AM - 3 PM

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Write an Elevator Pitch!

What is an Elevator Pitch? Make a connection in 30 seconds or less

An elevator pitch is an introductory statement that you can use in various settings, including a career fair, a networking event, sitting next to someone on an airplane, or participating in an interview. Use the following questions to help draft a concise and clear elevator pitch.

Who am I?

Example: *“Hello, my name is Taylor. I direct and produce video campaigns for mass production.”*

Or: *“Hello, my name is Sam. I am a drafting student with a passion for environmentally-friendly designs, methods, materials, and sources of energy.”*

What is my objective?

Example: *“I am building a new series of powerful 30-second segments that speak to our city’s strengths, that would be perfect for your upcoming campaign.”*

Or: *“I am currently seeking the right opportunity within the green building industry.”*

What are my strengths?

Example: *“My ability to share complex stories that transcend languages, cultures, and backgrounds is my greatest strength to produce this campaign.”*

Or: *“My internship experience last summer provided opportunities to think critically on how we can decrease its collective carbon footprint and use advancements in technology to be better stewards of the environment.”*

What is my passion?

Example: *“My passion is to use video to share the stories of locals with others. Most recently, I had the honor of directing a project on the lack of access to healthcare in the villages of Uganda.”*

Or: *“The Drafter role will allow me to make an impact as we strive to increase the use of sustainable building materials and designs to reduce utility usage, as well as waste and pollution.”*
